ONE RULE

One Rule. For Everyone.

"Nobody is above the law. Nobody is exempt from its consequences. Not peers. Not donors. Not criminals. Not politicians. Everyone. Equal. Always."

The system isn't broken by accident. It works exactly as designed — **by people who benefit from it.** We are not left. We are not right. We are against the rigged game — and we're changing it.

1

ACCOUNTABILITY

End Elite Impunity

> *"HMRC recovers £5.2bn from wealthy taxpayers when it actually investigates. Its own estimate of the wealthy tax gap is £1.9bn. It is not that we cannot find the money — it is that we do not look."*

→ An independent White Collar Prosecution Unit — outside political control, mandated to prosecute fraud above £1m regardless of who committed it

→ Political donations capped at £10,000 — no more buying policy with million-pound cheques

→ Abolish the House of Lords — replace with an elected chamber, not a reward for donors and party loyalists

→ Full lobbying register — close the loophole that keeps 96% of lobbyists invisible

2

IMMIGRATION

Managed, Fair, Honest

> *"Come here. Work here. Build a life here. But the deal is simple — obey the law. Seriously break it and you go home."*

→ The Denmark Standard: serious criminal conviction means deportation — regardless of how long you've been here. Behaviour, not background

→ Lead the ECHR reinterpretation coalition — 9 European nations are already pushing for this. Britain should be at the front

→ Scale the Albania model: fund prison improvements abroad, remove convicted foreign nationals, save £629m a year currently spent housing them here

→ Fix what Brexit broke — we voluntarily lost Dublin III and Eurodac. Negotiate bilateral replacement agreements now

3

LAW & ORDER

Consequences Must Be Real

> *"93% of the public want custodial sentences for sexual assault. Most such cases receive a non-custodial sentence. Closing that gap means tougher sentences — and being honest with people about what courts already do."*

→ Mandatory custodial sentences for sexual violence — no more non-custodial outcomes for serious sexual offences

→ Knife crime: mandatory minimum sentences for carrying in public — second offence means custody, no exceptions

→ Fix the court backlog: a record 379,437 magistrates' court cases outstanding and still rising — emergency funding and extended sitting hours

→ Rehabilitation that is measured and published — reoffending rates by programme, annually, publicly

→ 20,000 new prison places were promised — only 6,518 delivered. We fix delivery first, with quarterly published milestones, so tougher sentencing doesn't just create more overcrowding

4

ECONOMY & BUSINESS

Pro-Britain, Pro-Business

> *"Kraft promised to keep the Cadbury factory open. Closed it months later. Not a penny in fines. That ends."*

→ The Cadbury Law: promises made during takeovers become legally binding — backed by a financial bond. Break them, forfeit the bond

→ Strategic Asset Protection: ARM, AstraZeneca, British defence and AI companies are not for sale to foreign state-linked entities

→ Cut corporation tax for SMEs under £2m turnover — compete with Ireland, back the builders not the asset-strippers

→ Scrap IR35 in its current form — it punishes legitimate contractors while letting the well-connected off the hook

5

DEMOCRACY

Fix the System Itself

> *"The system that created the problem cannot fix itself. We change how power is held and by whom."*

→ Proportional representation — 60% of the public want the voting system changed, and just 36% want to keep it. The current system protects the two parties who broke Britain

→ Independent Ethics Commission with real enforcement powers — not a toothless advisory body MPs ignore

→ Recall elections — constituents should be able to remove a corrupt MP without waiting for a party to act

→ Media plurality law — no single entity controls more than 20% of national news reach

6

CIVIC DUTY

Mandatory Voting — Your Voice, Your Responsibility

> *"Four in ten eligible voters didn't vote in 2024 — turnout of 59.7%, the lowest since 2001. Then wondered why politicians ignore them."*

→ Voting becomes a legal civic duty — like jury service, like paying taxes. The foundational act of democracy cannot be optional

→ **None of the Above on every ballot** — if you hate every candidate, say so officially. If NOTA wins, the seat stays vacant and a fresh by-election is triggered with new candidates

→ Election day becomes a national public holiday — no more "couldn't get away from work"

→ Online voting alongside polling stations — every barrier to participation removed

→ £50 fine for non-participation, means-tested and waivable for genuine reasons — the point is participation, not punishment

THE NOTA GUARANTEE

Don't like any of them? Choose **None of the Above** — and if enough people agree, the seat goes to a by-election. Politicians cannot ignore mass dissatisfaction. It costs them the seat.

7

CONSUMER RIGHTS

Digital Ownership Rights

> *"Sony is erasing 550+ movies people paid for, using a Buy button, with no refunds. That's not a sale. That's a rental dressed up as ownership."*

→ Truth in labelling: if a platform says "Buy," it must mean permanent access. If it's really a licence, call it Rent — clearly, at the point of sale

→ Automatic full refund the moment "purchased" content is revoked — no claims process, no opt-in required

→ Right to a local backup copy of anything you've bought — no company should be able to erase what you've already paid for

→ If a digital storefront closes, customers keep access or get fully compensated — that's a business risk for the platform, not a loss for the customer

8

DATA SOVEREIGNTY & NHS

Your Data Stays British — And Yours

> *"Switzerland's army assessed the same company and concluded leaks 'cannot be technically prevented'. Britain gave it £330m for NHS data — and published the contract with 400+ pages blacked out."*

→ NHS, banking, tax and defence data may only be processed by UK-owned entities with no foreign government access pathway

→ A National Data Institute — built to give government real British alternatives instead of forced foreign vendor lock-in

→ No more redacted contracts for critical infrastructure — full publication, competitive tender required over £50m

→ Existing high-risk contracts reviewed and unwound at the next available break clause

NHS: THE PATIENT OWNS THEIR OWN RECORD

→ Every patient gets a portable, AI-maintained plain-English summary of their health history — owned by them, shared by them, on their terms

→ Real-time text alerts when surgery is running late, equipment hasn't arrived, or appointments change — nobody sits in a waiting room for 3 hours uninformed

→ Auto-scheduling on discharge — leave your appointment, receive the next one by text immediately

→ Automatic follow-up reminders — your GP says "blood test in 6 months" and the system remembers, so you don't have to

"Your GP wrote it on a piece of paper. You're supposed to remember. That's not a patient failure — it's a system that hasn't been updated since before smartphones."

9

REGIONAL GROWTH

A Tech Nation, Not a Tech Postcode

> *"Birmingham's tech workforce grew 152% between 2014 and 2023. We're not asking for a miracle — just the same commitment London gets, everywhere else."*

→ Minimum 40% of government tech contracts go to companies outside London and the South East

→ "Tech Restart Zones" in former mining, steel and shipbuilding towns — Doncaster, Port Talbot, Sunderland, Hartlepool — not just the regional cities already winning

→ Further education colleges funded for tech apprenticeships — not just university routes that favour those who can relocate

→ A Regional Tech Investment Fund with terms deliberately more attractive outside the Golden Triangle

Every party promises "regional investment." Here's the actual mechanism: a binding minimum of 40% of government tech contracts go to companies outside London and the South East, reported quarterly. Not an aspiration. A number someone has to hit.

10

FAIR TAXATION

Work Should Pay

> *"You got a pay rise. In real terms you're no better off. The taxman moved you into a higher band anyway — and nobody voted for that."*

→ End the stealth tax: income tax thresholds indexed to inflation permanently — no more silent multi-year freezes disguised as tax cuts

→ Fix the 60% trap — nobody earning between £100k and £125k should face a higher effective tax rate than someone earning several times their income

→ Narrow the gap between how hard work is taxed and how lightly assets are taxed — a pound earned shouldn't be taxed twice as hard as a pound made selling shares

→ A living wage that reflects real regional living costs, not one national figure that means something different in Sunderland than in Zone 1 London

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The tax gap — tax already legally owed but uncollected — stands at **£59.2 billion a year**, *and HMRC's compliance work returned £23 for every £1 spent on it in 2024-25. On top of that, £6.6 billion was written off in a single year on cancelled government projects, and £4 billion of PPE bought in the first year of the pandemic was never usable and is being burnt. Immigration and data sovereignty reform save money rather than cost it. But we will not tell you this platform is free. Ending the stealth tax is the single biggest commitment here, and the Treasury currently raises about £55 billion a year from frozen thresholds — so it is phased in over a parliament, funded first by collecting what is already owed. Law and order and regional tech need real new investment too. Anyone who tells you a full platform costs nothing is lying to you. We won't.*

Not left. Not right.
Against the rigged game.

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Every figure in this document is sourced. See onerule.uk/sources.